



Focus Consulting

Grow Mid-Canterbury Biz Grow Basic

"How to use low-cost Target Marketing to grow your business"

Hi everyone,

We have another great Business Development Workshop scheduled for **Wednesday June 2nd** this time to show you how to use "**Target Marketing**" to grow your business.

So if you're looking for ways to attract more customers without spending a fortune on Advertising - make sure you come and learn some new Marketing ideas that will get you good results - **even on a shoe-string budget** .

Programme Content:

Here's just some of what we'll be covering during this 3-hour Workshop:

- \$ How to set yourself apart from your competition without having to **Compete on Price**
- \$ The **five key Marketing questions** you must be able to answer before you can grow your business
- \$ Low-Cost Strategies for reaching your Target Market that **any** business can use.
- \$ Why "Target Marketing" is much more than just getting **more customers** for your business.

Programme Presenter:

Eddie is a Christchurch-based Sales and Marketing Consultant and he'll be showing you some of the ideas he's used over the past 10 years to help grow the Sales of his clients in a wide variety of businesses.

And as Eddie says, most businesses only use traditional "Advertising", and are completely unaware of some of these simple low-cost ways to attract business.

But there are lots of simple low-cost ways to attract clients and to keep them coming back again and again.

Book Now

Seats at this workshop are strictly limited, so make sure you book your place now - and learn how you can **use highly-effective Target Marketing in your business.**

Date: 2nd June 2010

Time: 9.00am-12.30pm

Venue: Masonic Lodge Havelock St, Ashburton

Cost: \$75.00 + (gst)

Presenter: Eddie Gibb

To register your interest contact: Trina Jamieson, Grow Mid Canterbury, 308 0290
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PS. Why not bring a staff member or friend along as well, so you have someone to discuss the ideas with afterwards and to get the most use out of this information.